

Cookies Policy

1. What are cookies?

Cookies are small tracking file that, if you agree to, we put on your computer. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Cookies are not viruses - they are plain text items and are not compiled code - so they cannot be executed on, or affect the operation of, the device. For more information on cookies go to <http://www.allaboutcookies.org> (link is external).

2. What type of cookies do we use?

Session or navigation/persistent cookies – They are needed for normal browsing and use of the website. We may use two types of cookies: *Session cookies* which are temporary and expire when the browser session is closed; they do not remain in your computer. *Persistent cookies* which last longer, as they stay stored in your cookie file even after closing the browser session. They will re-connect to the web page when it is next opened, remembering your information to facilitate commercial services (offering services related to previous visits).

Cookies can be created by the web site being visited (they are called “*own cookies*”) and some will be received by the site owner from third parties (they are called “*third-party cookies*”) when navigating a website generated by a third-party service hosted by that website. For example, a cookie used by an advert or advertising banner on the website visited.

The purposes of the cookies may differ as follows:

Technical cookies

They allow you to navigate through our website and use different services that exist therein. For example, control traffic and data communication, identify the session, access restricted areas, remember elements regarding an order, use security elements during the browsing and store contents for the dissemination of videos or sound.

Customization cookies

They allow you to access the service with certain general characteristics predefined by the device or by yourself. For example, the language, the type of browser through which you access the service, the selected content design, geolocation of the device and the regional configuration

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Advertising cookies

They allow the effective management of advertising spaces that have been included in the website or application from which the service is provided. They can adapt the advertising content so that it is relevant for you and to avoid showing recurring ads.

Analytical cookies

They allow tracking and analysis of your behavior on websites. The information collected through this type of cookies is used to measure website performance, and for the elaboration of navigation profiles of the website users, to continuously improve the service based on yours and other users usage data.

3. What type of cookies do we use and for what purposes

We use the following cookies:

(i) Own Cookies:

For the purpose of internal use essential for the operation of this website i.e allow your authentication. The deactivation of this cookie prevents the correct functioning of some of the functionalities of the web.

Name	Description	Functionality	Period
<i>acceptedCookies</i>	<i>Knows which are your preferences about our cookies.</i>	<i>Customisation cookie</i>	<i>5 years</i>
<i>Cookie_support</i>	<i>Knows whether you have accepted our cookies policy</i>	<i>Customisation cookie</i>	<i>24 hours</i>
<i>GUEST_LANGUAGE_ID</i>	<i>Checks the language you chose by default.</i>	<i>Customisation cookie</i>	<i>12 months</i>
<i>usr</i>	<i>These cookies save user identification on Media's private are</i>	<i>Customisation cookie</i>	<i>12 months</i>
<i>pwd</i>			

(ii) Third-party cookies:

- Incapsula – *Technical cookie*

Incapsula, is an external Firewall, contracted as a service that improves the performing and security of the Site.

Name	Description	Retention period
<i>visid_incap_</i>	<i>Technical cookie</i>	<i>1 year</i>
<i>incap_ses_</i>	<i>Technical cookie</i>	<i>Active session</i>
<i>__utmvc</i>	<i>Technical cookie</i>	<i>Active session</i>

- Kaltura – *Technical cookie*

Kaltura is used to reproduce videos.

These are the Kaltura cookies used by this Site:

Name	Description	Type of Cookie	Retention period
__utma	<i>Differentiates users and sessions. It's created when the JavaScript librarion is set up and there is no “_utma” cookie as a reference. This cookie is updated every time new data is sent to Google Analytics.</i>	Analytical cookie	2 years
__utmb	<i>This cookie differentiates users and sessions. It's created when the JavaScript librarion is set up and there is no “_utmb” cookie as a reference. This cookie is updated every time new data is sent to Google Analytics.</i>	Analytical cookie	30 minutes
__utmc	<i>This cookie is useful to interact with urchin.js. .</i>	Analytical cookie	Active session
__utmz	<i>This cookie stores the source of traffic or campaign to understand how did you arrive to the site. This cookie is updated every time new data is sent to Google Analytics.</i>	Analytical cookie	6 months

- Google Analytics – *Tracking and analytical cookie*

We use these cookies to collect statistics about your activity on the web and the general activity of the website. The information collected allows us to optimize navigation through our website and provide you with the best service, i.e. the number of pages visited, the language used, the frequency of visits, the time of visits or the browser used, among others.

Learn more about how to uninstall these cookies on section 3 down below.

Google Analytics cookies used by this website:

Nombre	Descripción	Type of Cookie	Período de retención
_ga	<i>Differentiates the users</i>	Analytical Cookie	2 years
_gid	<i>Differentiates the users</i>	Analytical Cookie	24 hours

<i>_gat</i>	<i>Limits the percentage of enquiries.</i>	<i>Analytical Cookie</i>	<i>1 minute</i>
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More information on how Google Analytics handles user data can be found here: <https://support.google.com/analytics/answer/6004245?hl=en>.

4. How to uninstall cookies?

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

In this connection, please follow these instructions for different browsers:

[Internet Explorer](#)

[Google Chrome](#)

[Firefox](#)

[Safari](#)

1. Enter the Safari menu > Preferences
2. In the Privacy section, click the Details button
3. Select the website that stores cookies and click Delete, or click Delete All to remove all of the cookies

You can also prevent our suppliers from collecting your data by clicking on the following links:

- Google Analytics: <https://tools.google.com/dlpage/gaoptout?hl=es>. An opt-out cookie is set which prevents the collection of your data on future visits to this website.

In this link you can find also options to opt-out from cookies stored in your device: <http://www.youronlinechoices.com/>

The previous links can be updated by the developers of these browsers. We will use all reasonable efforts to maintain the previous list duly updated. However, if a link does not work or is not up to date, you can go to the "Help" menu of your browser.

If you want to have more control over the installation of cookies, you can install programs or add-ons to your browser, known as "Do Not Track" tools, which will allow you to choose the cookies you want to allow.

If you do not agree with our cookie policy please refrain from using this website.